Date: November 04, 2023

To, Head, Listing Compliance Department BSE Limited, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 001.

To, Head, Listing Compliance Department, National Stock Exchange of India Limited Exchange Plaza, Plot No. C/1. G Block, Bandra – Kurla Complex, Bandra (East), Mumbai – 400 051 Scrip Symbol: METROPOLIS

Scrip Code: 542650

Sub: Intimation of Investor Presentation.

Dear Sir/ Madam,

Pursuant to Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith Investor Presentation for the quarter ended September 30, 2023.

You are requested to kindly take the same on record.

Thanking you,

Yours faithfully

For Metropolis Healthcare Limited

Neha Shah Interim Company Secretary & Compliance Officer Membership No. A51465

Encl. a/a



BLOOD TESTS • DIAGNOSTICS • WELLNESS

Metropolis Healthcare Limited

Registered & Corporate Office: 250 D, Udyog Bhavan, Hind Cycle Marg, Worli, Mumbai - 400 030. CIN: L73100MH2000PLC192798 Tel No.: 8422 801 801 Email: <u>support@metropolisindia.com</u> Website: <u>www.metropolisindia.com</u>

Global Reference Laboratory: 4th Floor, Commercial Building-1A, Kohinoor Mall, Vidyavihar (W), Mumbai - 400 070.

METROP US LIS The Pathology Specialist

Reaching Out **RESPONSIBLY** Investor Presentation – November 2023

Safe Harbor



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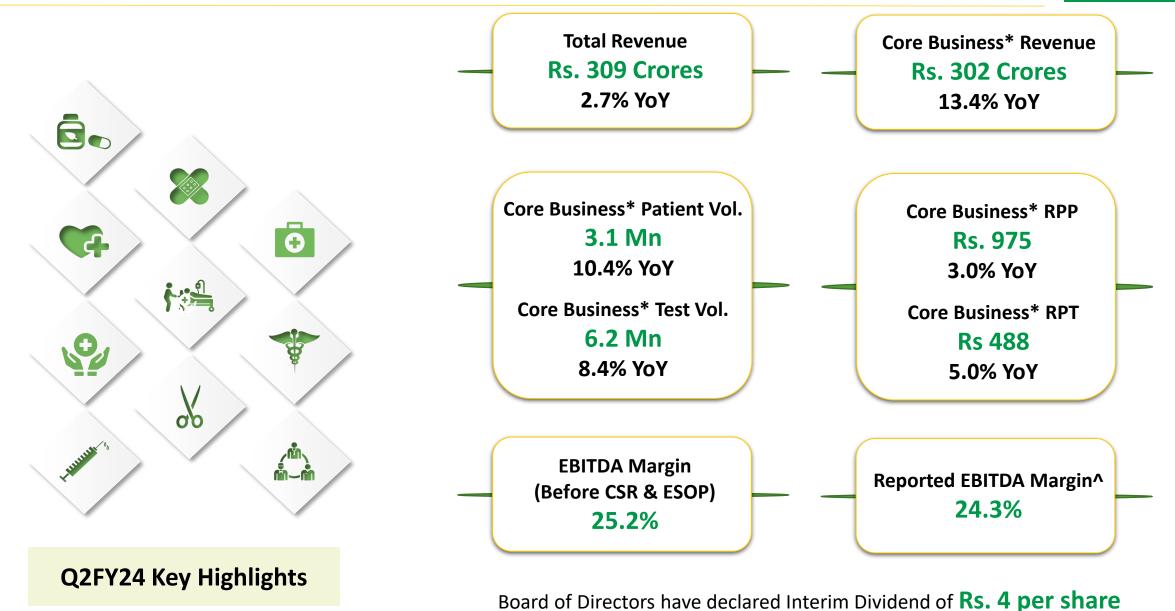
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Q2 & H1FY24 Performance...

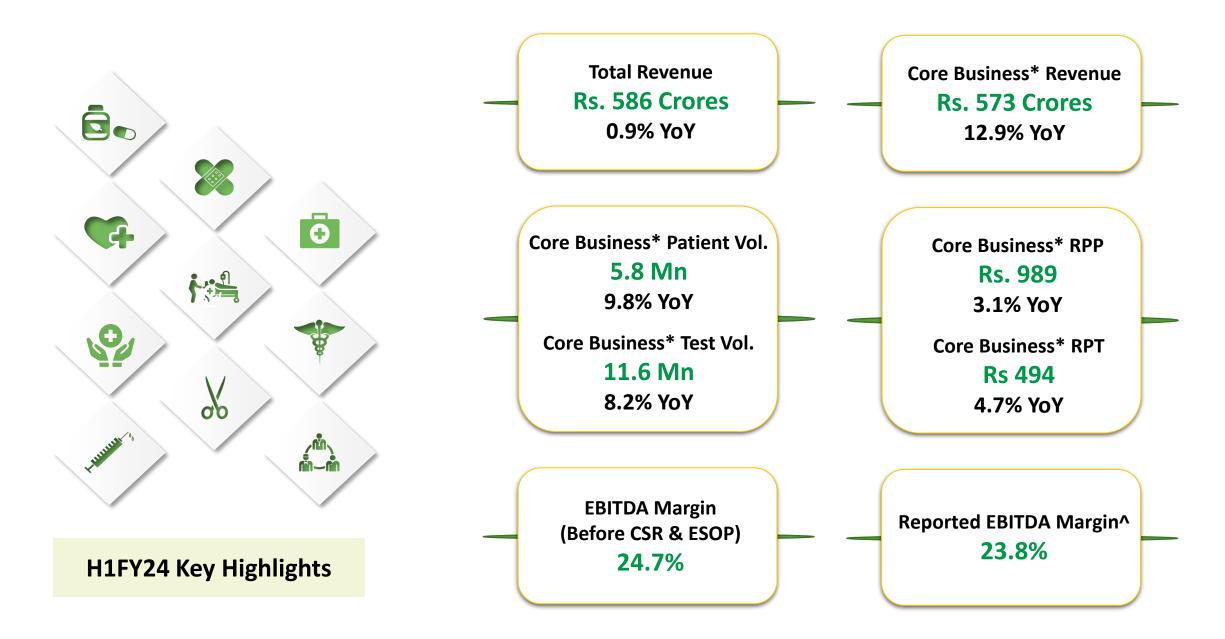
Q2FY24 Performance Snapshot





*Core business excludes revenue for Covid & Covid allied and PPP Contracts (incl. Hi-tech) ^1.1% impact on account of one-time provision for doubtful debt





Q2FY24 Key Highlights



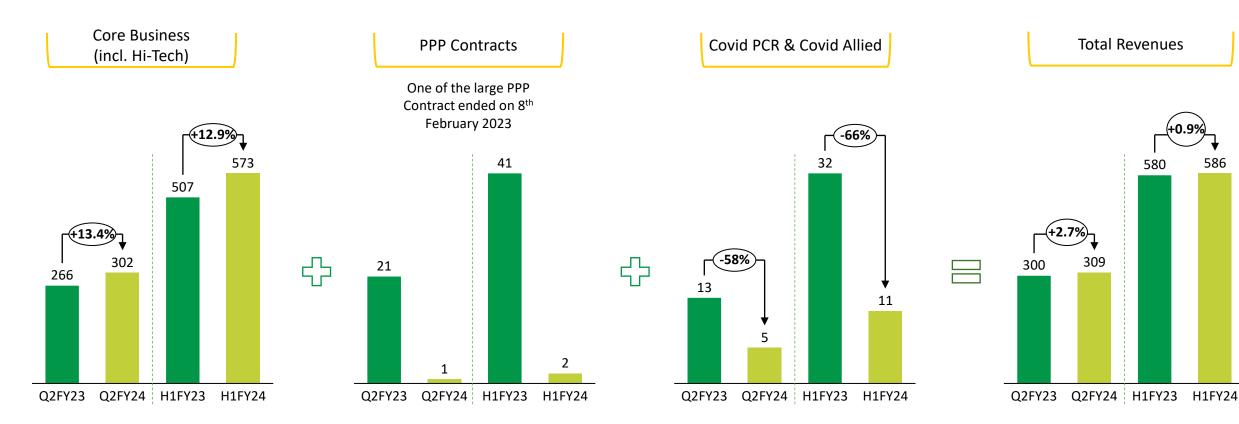
01	Core Business* Revenue grew at 13.4%	Core business revenues grew at 13.4% with 10.4% Patient volume growth and 3.0% RPP growth. 8.4% on account of Test volume & 5.0% on account of RPT
02	B2C revenues grew by 16%	B2C revenues grew by 16% for Q2FY24 Y-o-Y with Patient Volume growth of 14% & RPP growth of 2%. B2C revenue in Mumbai grew by 23% on Y-o-Y basis
03	B2B revenues grew by 12%	B2B revenues grew by 12% for Q2FY24 Y-o-Y with Patient Volume growth of 8% & RPP growth of 4%
04	Premium Wellness is the fastest growing segment @ 27% . Specialized revenue grew @12% Y-o-Y	Premium Wellness revenue grew at 27% with test volume growth of 21% Y-o-Y. Revenue from specialized tests grew @ 12% Y-o-Y for Q2FY24 with test volume growth of 9% Y-o-Y
05	Expanding Network & scaling productivity and profitability	Strong execution rigor with evolving learning curve; company has opened 141 centers and 7 labs in Q2FY24 in line with it 90:30 program. In the last 6 months, added presence from 307 towns to 488 towns
06 *Core business excludes revenue	Reported EBIDTA margins @ 24.3% for Covid & Covid allied and PPP Contracts (incl. Hi-tech)	EBIDTA before network expansion & one time impact on account of Provision for doubtful debt (PDD) stands at 26.6%. Dilution of ~120 bps is on account of Network expansion & 110 bps on account one time impact of PDD

1a. Core Business Revenue continue to grow by double digit..



586

580

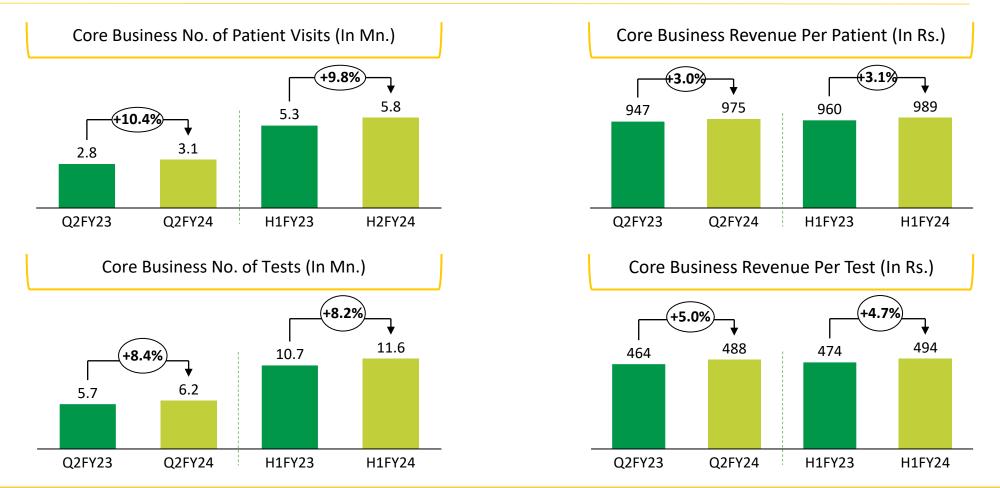


✓ Core business revenues have been encouraging with **13.4% Y-o-Y growth** for Q2FY24 indicating a growth trajectory going forward

- ✓ Revenues for Hi-tech grew at high double digits on Y-o-Y basis with margins higher than the company average
- ✓ Overall revenues growth has been impacted due to loss of a large PPP contract in Q4FY23 & dip in revenues from Covid & Allied Testing

1b. ... predominantly by Patient Volume growth @ 10% & RPP growth @ 3%



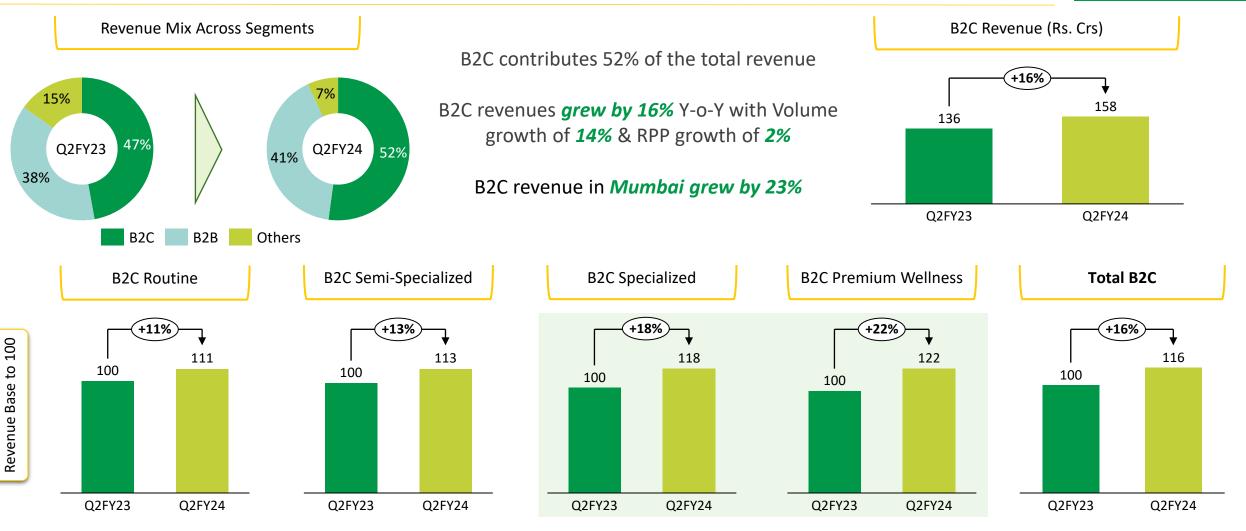


 Company has witnessed double digit patient volume growth and even higher growth in patient volumes in its core geographies indicating higher market share

✓ Increase in Revenue Per Test has been on account of change in product mix to the tune of 4% and price increase to the tune of ~1%

2. B2C revenue grew by 16% & B2C revenue in Mumbai grew by 23%



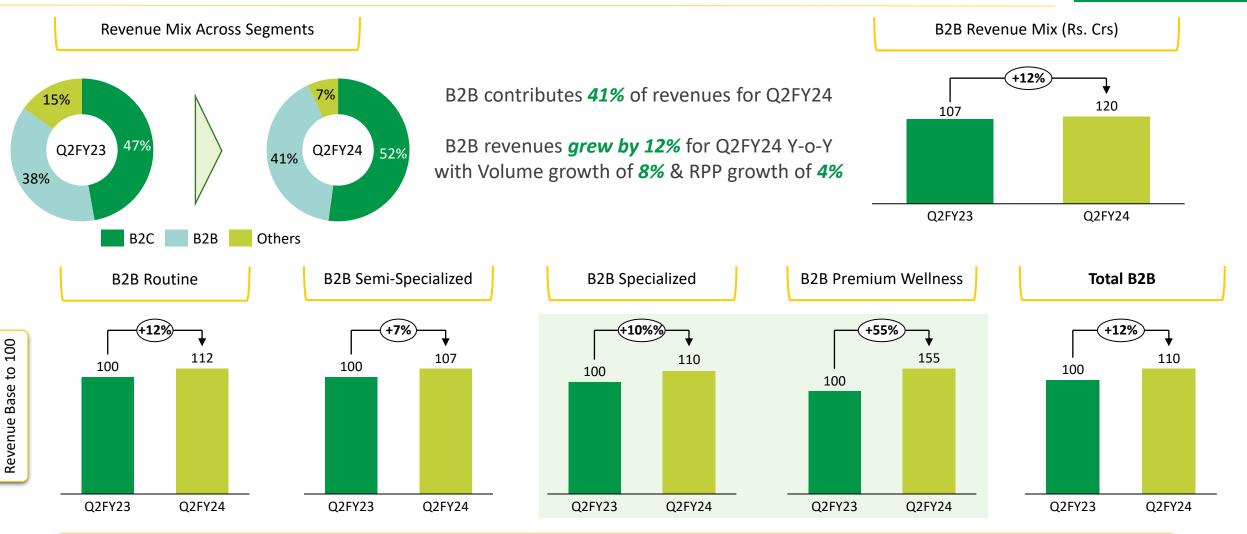


With credibility & strong brand pull build over the years, the Company has witnessed growth across tests segment in B2C markets

Volumes and realisation stood strong in B2C markets

3. B2B revenue grew by 12% & B2B wellness revenue grew by 55%



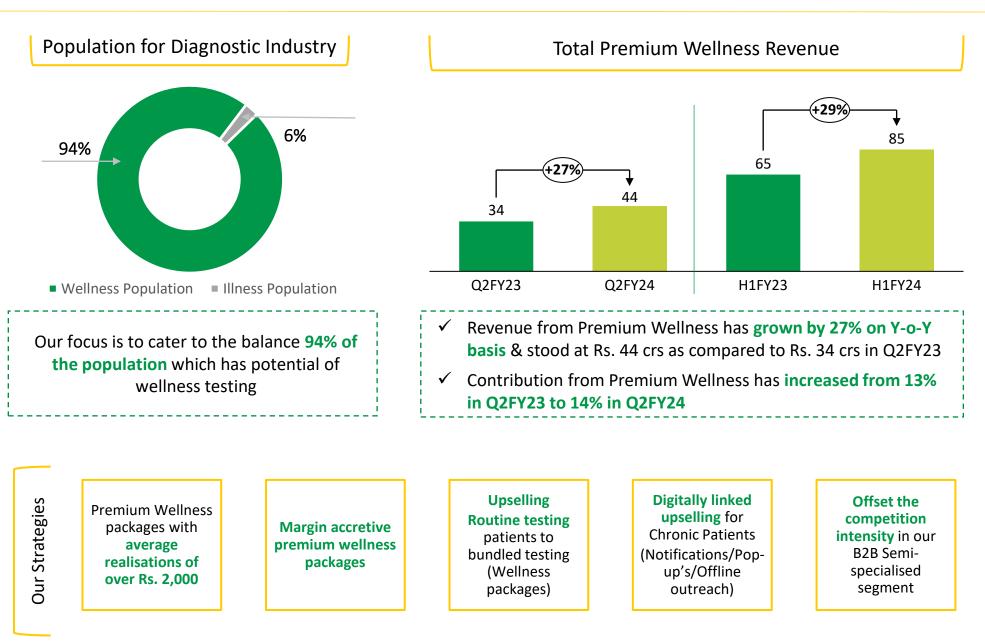


B2B growth stood at double digits on the back of multiple initiatives undertaken to improve upon service levels:

- ✓ B2B engagement through digitalization's
- ✓ Centralised Helpdesk to build strong support system for the B2B clients
- ✓ Key Relationship Managers and special programmes for Top B2B Clients

4a. Premium Wellness revenue grew @ 27% with 21% volume growth









Please <u>click here</u> for TruHealth Wellness Packages

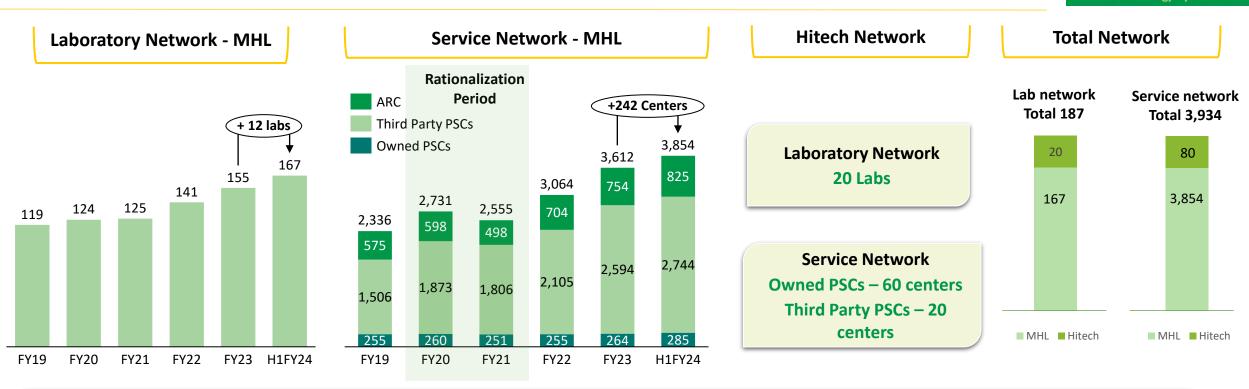
4b. Specialized Test revenue grew @ 12% with 9% volume growth



Offers more than 3,000 specialized tests and uniquely crafted profiles to meet diagnostic requirements of specialists	Innovation & test menu expansion is the heart of specialty & each year New tests are added to MHL menu		ed in specialized in H1 FY24	subspec	over multiple ialty segmen ferent clinical path needs	its
 ✓ Revenue from Specialized tests 	has grown by 12% on Y-o-Y basis & sto	ood at Rs. 102	Spe	cialized Tests (F	Rs. Crs)	
 ✓ B2C Specialized Tests grew by 	Q2FY23 18% on Y-o-Y basis in Q2FY24		91	+12%	102	
✓ B2B Specialized Tests grew by						
✓ Contribution from Specialized to	ests stood 34% of total test revenue in	Q2FY24				
	s like Gastroenterology, Neurology, Oncolog					
Pre-Natal tests etc. provided under one roof under the supervision of clinical experts		al experts	Q2FY23		Q2FY24	

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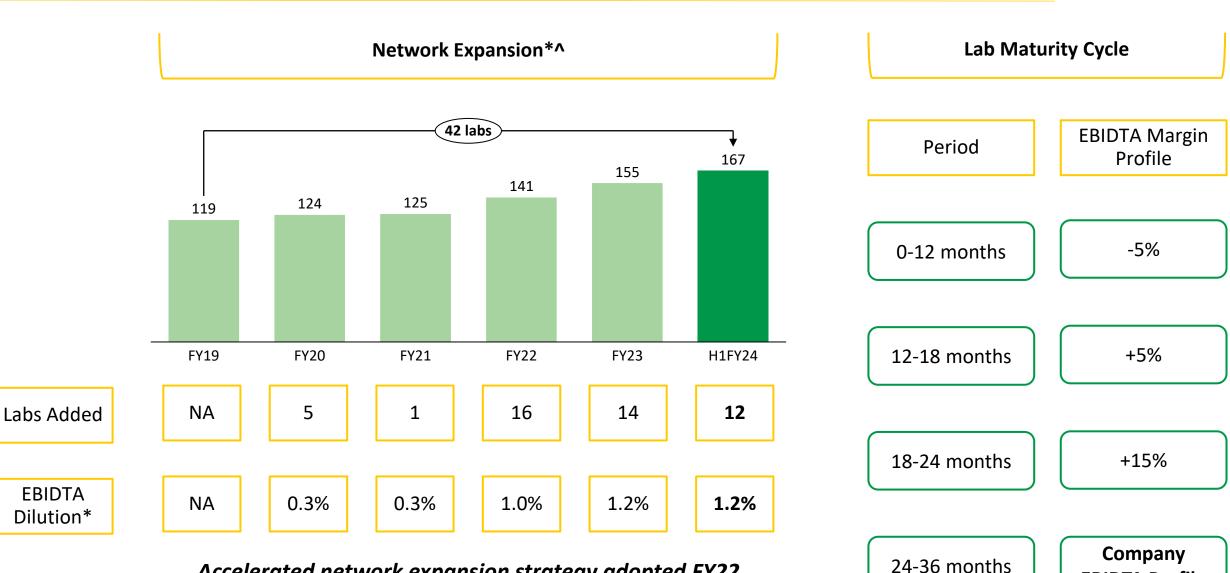
5a. Expanding Network... from 307 to 488 towns in last 6 months



We are on course to add 90 labs & 1,800 service centers by FY25

- ✓ In the last 6 months, we have added presence from 307 towns to 488 towns
- ✓ Lab Expansion Post Apr 22, Company has started 26 labs of which 16 are in new geographies
 - o Focused on B2B business in the new geographies where labs are opened
 - o Expect to achieve scale in B2B business in 2-3 years of lab opening simultaneously foraying in B2C business with opening of franchise centres
- Service Network Expansion Post Apr 22, Company has added 790 centres
 - o Increasing marketing activities to create a strong B2C connect focused on specialized testing
 - o In H1FY24, added 17 service network in Hi-tech

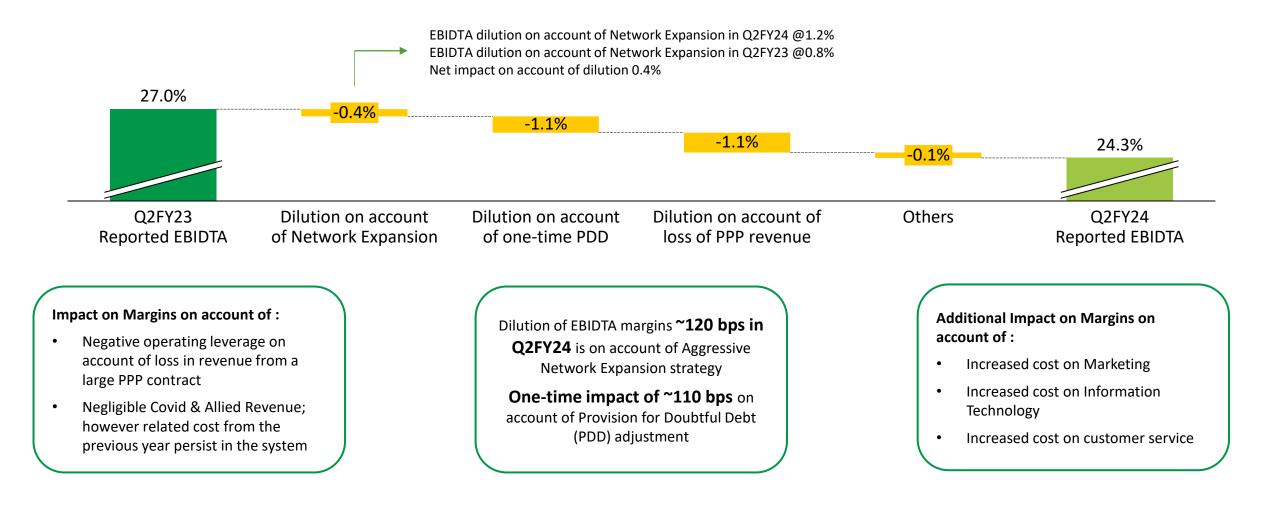




Accelerated network expansion strategy adopted FY22 onwards to fuel the future growth

*EBIDTA dilution on account of Network Expansion as per management estimates ^MHL Network excluding Hitech **EBIDTA Profile**

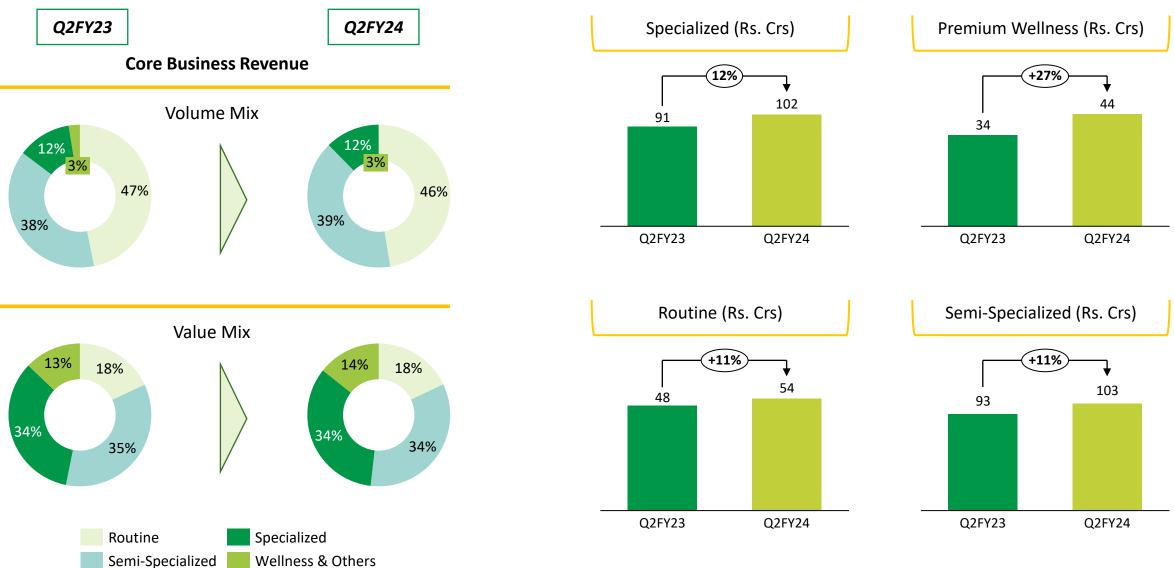




Combination of higher productivity of new network, increased utilization of labs, higher operating leverage along with organic growth should result in an uptick in margins from current levels

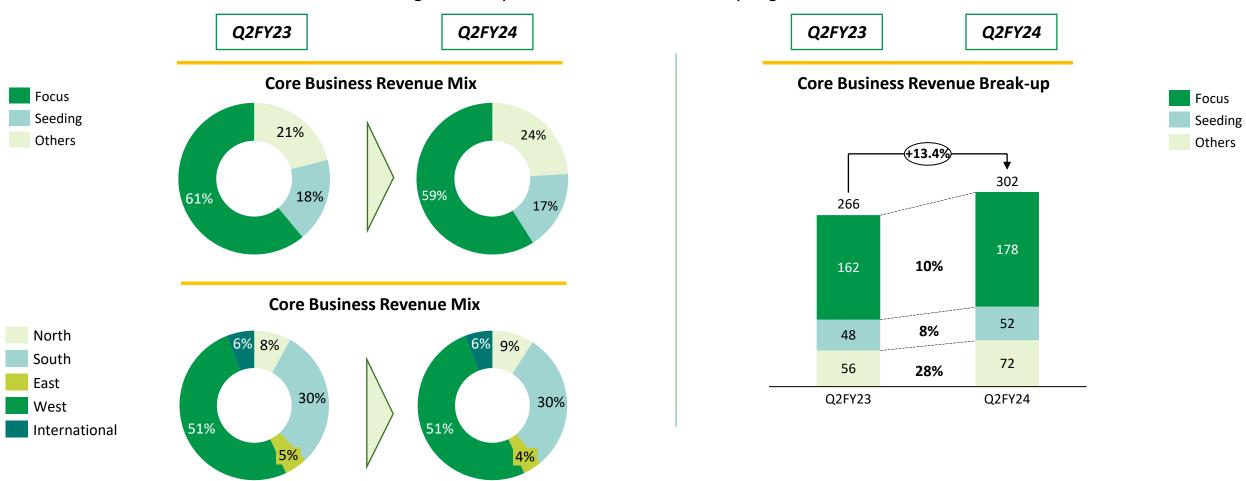


Strong Brand Equity across markets & Doctors Trust and Reliance on Metropolis helps us grow our Specialized & Premium Wellness segment faster than the Industry





Continue to focus on strengthening the Brand in Focus cities through increase in B2C share while improving the share of Seeding and Other cities through a healthy mix of B2B and B2C driven by large Test menu



- Core business revenues from focus cities stood at 59% with growth of 10% on a Y-o-Y basis. Brand equity in core geographies continues to positively increase market share despite entry of new players.
- Strategy of increasing revenues from non-core geographies is growing well. Core business revenues grew by 28% for other cities on a Y-o-Y basis.
 Core business revenues from North grew at 15% Y-o-Y

Q2FY24 Consolidated Profit & Loss Statement



Profit & Loss Statement (Rs. Crs.)	Q2FY24	Q2FY23	Y-o-Y	Q1FY24	Q-o-Q	H1FY24	H1FY23	Ү-о-Ү
Revenue from Operations	308.5	300.3	2.7%	277.1	11.3%	585.6	580.2	0.9%
Cost of operations	230.7	217.4		210.1		440.8	425.6	
EBIDTA (before CSR and ESOP)	77.8	83.0	-6.2%	67.0	16.1%	144.8	154.7	-6.4%
EBIDTA (before CSR and ESOP) Margin	25.2%	27.6%		24.2%		24.7%	26.7%	
ESOP & CSR Cost	2.9	1.9		2.5		5.4	3.7	
Reported EBIDTA	74.9	81.1	-7.6%	64.5	16.1%	139.4	150.9	-7.6%
Reported EBIDTA (%)	24.3%	27.0%		23.3%		23.8%	26.0%	
Depreciation	22.2	21.5		20.8		43.1	42.7	
Other Income	1.2	4.2		3.1		4.3	7.2	
EBIT	53.9	63.7	-15.5%	46.7	14.6%	100.6	115.4	-12.8%
Finance Cost	5.7	8.9		7.6		13.3	17.8	
Profit Before Tax	48.1	54.8	-12.1%	39.2	22.2%	87.3	97.6	-10.6%
Current Tax	12.3	14.3		10.2		22.7	23.6	
Profit After Tax	35.6	40.5	-12.0%	29.0	22.4%	64.6	74.1	-12.7%
PAT Margin	11.6%	13.5%		10.5%		11.0%	12.8%	

Consolidated Balance Sheet



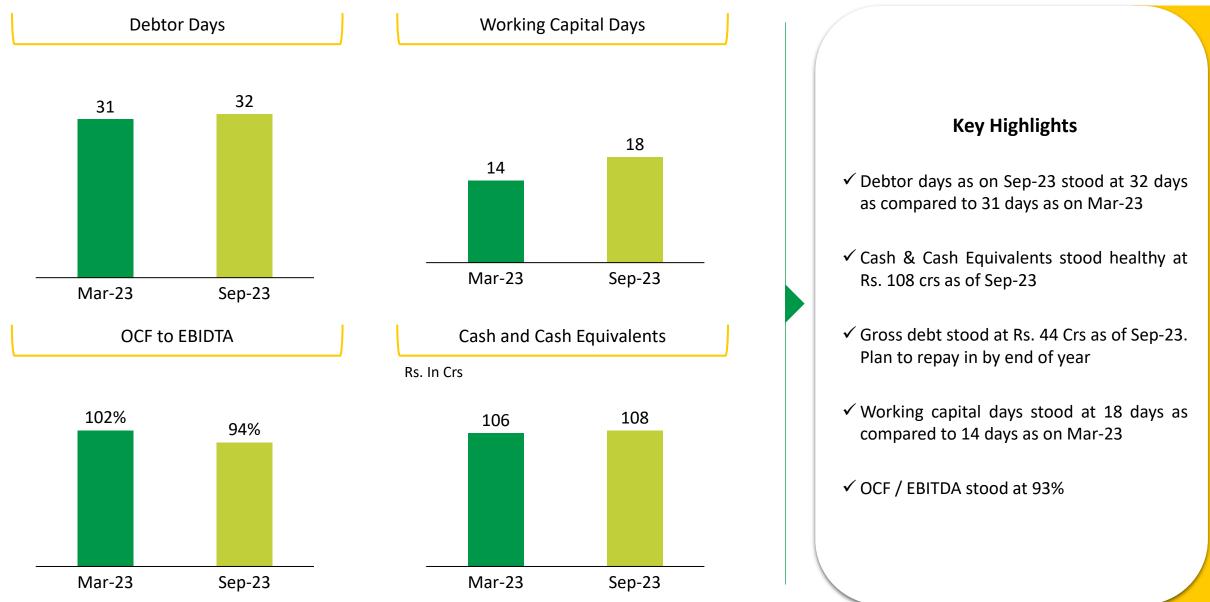
Assets (Rs. Crs.)	Sep-23	Mar-23	Equity & Liabilities (Rs. Crs.)	Sep-23	Mar-23
Non-current assets	1206.4	1198.8	Equity	1049.4	990.8
Property, Plant and Equipment	145.0	137.2	Equity Share capital	10.2	10.2
ROU Assets	171.6	173.4	Other equity	1036.3	978.0
Goodwill	454.7	454.7	Non Controlling Interest	2.9	2.5
Other intangible assets	351.4	355.3			
Intangible assets under development	25.5	19.5			
Financial Assets			Non-current liabilities	209.4	245.9
(i) Investments	1.8	1.8	Financial Liabilities		
(ii) Loans	0.0	0.0	(i) Borrowings	0.0	28.6
(iii) Other Financial Assets	20.0	16.6	(ii) Lease Liabilities	119.2	125.5
Deferred Tax Assets (Net)	7.3	6.9	(iii)Other Non-Current Liabilities	0.0	0.5
Other non-current assets	0.6	0.5	Provisions	14.7	13.0
Non-current tax assets (net)	28.6	32.8	Deferred tax liabilities (Net)	75.5	78.2
Current assets	302.7	302.8	Current liabilities	250.4	264.9
Inventories	43.6	44.6			
Financial Assets			Financial Liabilities		
(i) Investments	36.1	13.1	(i) Borrowings	44.0	50.4
(ii) Trade receivables	122.9	121.9	(ii) Lease Liabilities	67.9	61.8
(iii) Cash and cash equivalents	50.9	68.8	(iii) Trade Payables	81.2	93.8
(iv) Bank balances other than (iii)	20.4	24.4	(iv) Other Current Financial Liabilities	13.4	20.3
(v) Loans	0.0	0.0	Other Current Liabilities	24.3	19.6
(vi) Other Financial Assets	7.9	14.1	Provisions	11.4	9.6
Other Current Assets	20.9	15.9	Current tax liabilities (Net)	8.2	9.3
TOTAL - ASSETS	1,509.1	1,501.6	TOTAL - EQUITY AND LIABILITIES	1,509.1	1,501.6



Cash Flow Statement (Rs. Crs)	H1FY24	H1FY23	
Profit Before Tax	87.3	97.6	
Adjustments for Depreciation and other items	60.1	52.6	
Operating profit before working capital changes	147.4	150.3	
Changes in working capital	-16.7	19.7	
Cash generated from operations	130.7	170.0	
Direct taxes paid (net of refund)	-22.1	-32.6	
Net Cash from Operating Activities (A)	108.6	137.4	
Net Cash from Investing Activities (B)	-48.1	22.1	
Net Cash from Financing Activities (C)	-78.4	-155.4	
Net Change in cash and cash equivalents	-17.9	4.1	

Steady Focus on Balance Sheet continues





WC Days = (CA – Cash & Equivalents) – (CL – Lease liabilities - Borrowings) / TTM Sales *365 OCF / EBITDA = CFO before tax / EBITDA

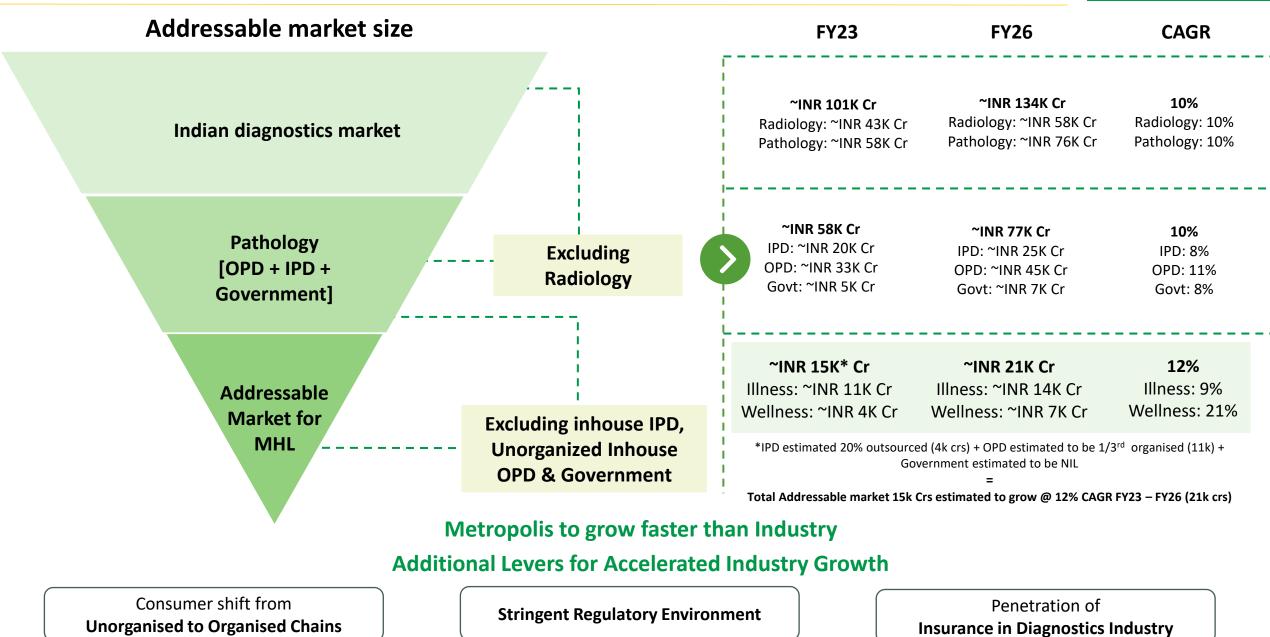
Metropolis 3.0 : Opportunity





Addressable market is expected to increase to ~Rs. 21K Cr by FY26...

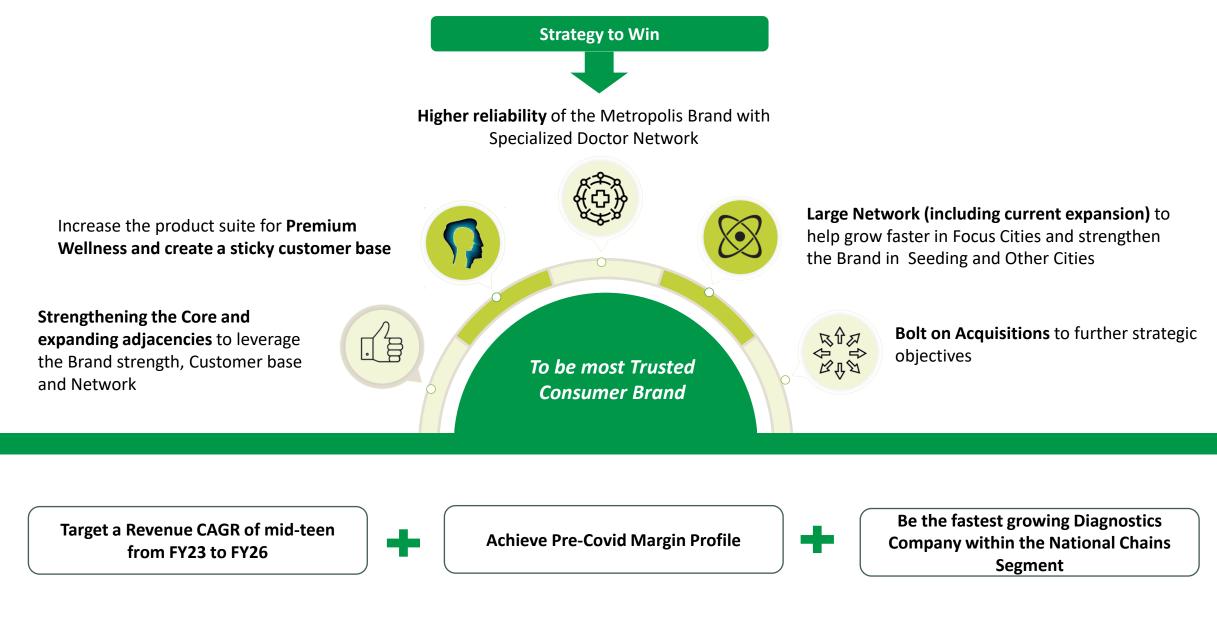




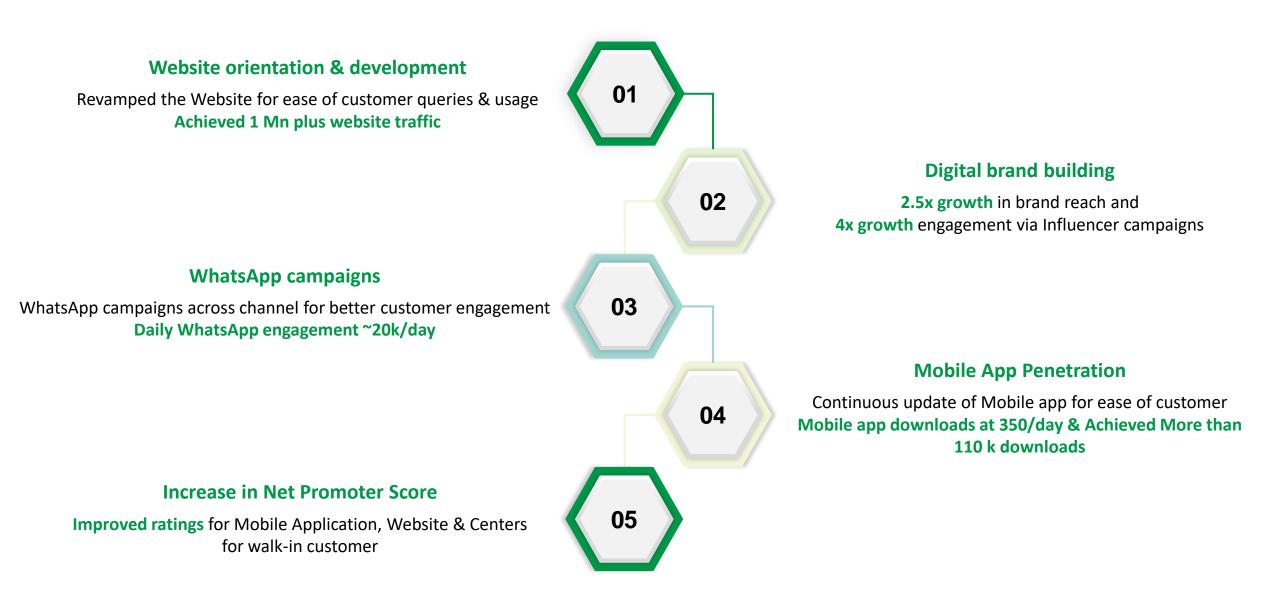
Source(s): Expert interviews, Annual reports, MCA filings, DRHPs, Analyst reports, Management estimates, Praxis analysis

... Metropolis to grow faster than the Industry





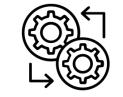




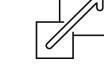
Creating a Digital Transformation for business to grow



Enhanced Productivity



Rapid Scalability

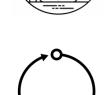


Improved user experience



Business Continuity & Agility

Future Ready Architecture

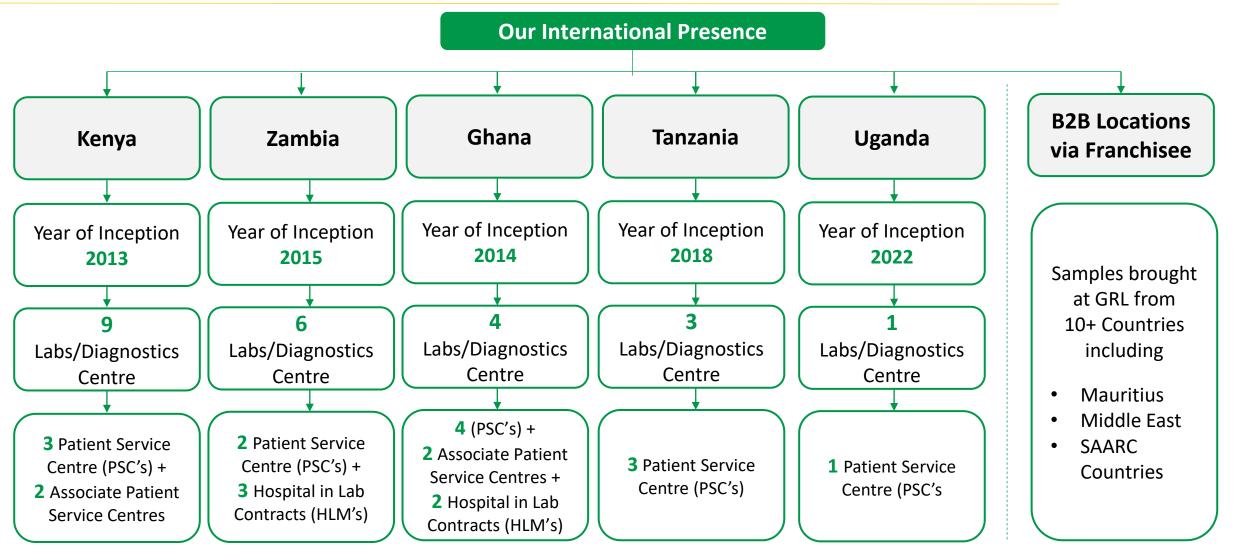


e Ready

Plans	Benefits
A Fully Scaled Application Programming Interface (API) - Centric Tech Core Full-fledged Customer Relationship Management (CRM) stack for Service, Sales, and Marketing with Customer Data Platform (CDP) Omni Screen Point-of-Sale Application (Registration & Invoicing) Newly Architected LIS with middleware for auto validation Enhanced B2C App (v1.0 released, V2.0 will be released in Nov, V3.0 will be released Mar) Directory of Services 2.0 (DOS) for faster creation of products/packages Supply chain (SCM 2.0) with visibility of consumption and planning B2B Portal (Partner Portal) adoption drive Cloud data-center consolidation Near real-time Biz. Intelligence	 Digital Leadership Faster go-to-market Easier integration with Govt & Pvt entities (Ayushman Bharat Digital Mission, Aggregators, Hospitals, etc.) Omni Channel Acquisition & 'O' loss of Biz at Touchpoints 360° view customers for better life- cycle management Data-driven Biz. (Analytics) Sample tracking process to improve turnaround time (TAT) for reports delivery Improving Net Promoter Score (NPS)

International business





✓ International business focuses on specialized testing and is managed by a dedicated team

- ✓ MHL is one of the largest organized player in the international geographies of its presence
- ✓ Business is characterized by low investments & higher return profile





Metropolis ESG' Goals



Well identified ESG Focus Areas and assessments are created as per the materiality matrix based on the GRI, SASB and SDG Frameworks. Our first Business Responsibility Sustainability Report (BRSR) released as part of Annual Report 2022-23.

OUR ESG FOCUS AREAS

ENVIRONMENT



- Emissions and Energy
 Waste Management
- Waste Management
- Water Management

SOCIAL

- Quality of care and patient satisfaction
 - Occupational Employee Health and Safety
 - Employee recruitment, development, and retention
 - Community Development

GOVERNANCE



- Patient privacy and electronic health records
- Risk Management
- Board Governance, Ethics and Compliance

Emission Goals for a Greener Tomorrow

- Carbon Neutrality by 2043
- 45% reduction in emissions intensity by 2030

Achieving Zero Waste and Water Neutrality by 2043

- Zero waste in offices by 2030
- Reduce plastic usage by 50% by 2030.
- Zero waste to landfill by 2043
- Reduction of water intensity by 30% by 2030
- Water Neutral by 2043

Fostering Quality, Safety, Diversity and Community Well-being

- Resolution of 80% of service complaints resolved Y-o-Y by 2028
- Achieve ISO 45001 certifications across locations and 100% awareness and training on OHS for all employees.
- Strengthen the DE&I Program and improve the Diversity/New Hire Ratio
- By 2028, achieve a gender-neutral workforce with a 50:50 gender balance
- Manage training by tracking hours, gender, and effectiveness, and implement improvement measures for enhanced retention.
- Make a positive impact on the lives of 6 lakh direct beneficiaries by 2043.

Upholding Integrity, Security, and Compliance

- Continue to maintain zero year on year data breaches
- ISO 27001 Certification
- Comprehensive, Annual Risk Assessment and Mitigation Plans
- Board Diversity 50:50 by 2028
- Zero instances of non-compliance with regulatory requirements Y-O-Y



Emissions & Energy

- Launch e-bike initiative for logistics and home visit technicians to reduce costs and carbon emissions.
- Utilize renewable energy sources (solar, wind, energy saver kits).
- Implement Black-Out Periods twice a year to reduce employee travel.
- Equip company-owned vehicles with CNG kits.
- Partner with specialized agencies to reduce carbon footprint and optimize costs.
- Conduct energy audits in offices to identify energysaving opportunities
- Conduct digital GHG inventories for all Scope 1, 2, and 3 emissions.

Water & Waste Management

- Implement water conservation measures (biocakes for urinals, water nozzles
- Reduce plastic usage.
- Use non-toxic, eco-friendly cleaning chemicals.
- Treat reagents/sample mixed water in effluent treatment plants.
- Segregate waste into different bins with barcodes for authorized disposal.
- Digitally track and report waste generation on a monthly basis.
- Aim for zero waste to landfill and adopt circular waste management.

Occupational Employee Health & Safety

- Partner with educational institutes, establish OHS governance, and clarify roles for OHS professionals.
- Align annual performance with safety management, involve workers in safety processes, and conduct internal safety audits.
- Develop SOPs for injury classification, track using GovEVA, and differentiate between worker and employee incidents. Monitor and report fatalities and assess risks with third-party assistance.
- Create mitigation plans, offer injury reporting training, and extend it to contractors and suppliers

Employee Recruitment, Development and Retention

- Strengthen the DE&I Program and improve the Diversity/New Hire Ratio.
- Drive the LGBTQIA+ campaign for sensitization and awareness.
- Hiring of differently abled people
- Launch of exclusive program on Women's Leadership HIPO Employees

Community Development

Implementing planned CSR initiatives for fiscal year 2023-24, including the MedEngage Scholarship Program, Too Shy to Ask (TSTA), Delhi Skill Entrepreneurship University (DSEU), and Preventive Healthcare projects

Quality of Care and Patient Satisfaction

- Actively conduct NPS surveys aiming for a consistent score of 85 with fewer detractors and share results with stakeholders. Assign expert teams to address detractors' concerns from NPS surveys.
- Monitor and aim to resolve over 80% of complaints within 24 hours using the Service CRM. Our quality team audits closed complaints for compliance.
- We've introduced a 'Rate our Phlebotomist' system for competency assessment.
- We use the Service CRM to handle complaints and feedback from various sources, nationally and internationally, including PSC, call centers, social media, and email desks.

Patient Privacy and Electronic Health Records

- Partnered with a Consulting firm and initiated the process to achieve Certification in ISO 27001 / 2:2022 and ISO/ IEC 27701:2019 during FY 24 for Information Security and Data Privacy.
- Continue to maintain high ethical standards at all times, protect and secure the data, infrastructure, and identity.

CSR at Metropolis





Too Shy to Ask (TSTA) Outreach and Digital Program

- Metropolis Foundation, the CSR arm of Metropolis has partnered with 6 implementation partners for TSTA outreach programme.
- TSTA Outreach programme aims to reach 20,370 adolescents, 21,000 adolescent infuencers and 500 teachers to create impact both in rural and urban areas of Maharashtra.
- Digital Intervention Outreach has helped with 2.5 lakh downloads/installs of TSTA App.
- The TSTA App has 1.1 lakh active users.
- The TSTA App has a rating of 3.8



MedEngage Programme

- The annual MedEngage Scholarship Programme plans to extend 150 scholarships to Medical students in FY 22-23 from 120 in FY 21-22 under its flagship initaitive. Over 2600 students from 516 cities in India registered for different initiatives of MedEngage Medical Outreach Program.
- MedTalk A new initiative under MedEngage platform was launched in 2023. A webseries is an interactive session for senior and young doctors to co-create a futuristic healthcare vision. It gives a platform to learn directly from experts, broaderning the horizons of aspiring doctors.



Preventive health Care Project

- Under the CSR intiiatives, Metropolis initiated the community-based preventive healthcare programs and is focussing on diseases such as Diabetes, Anaemia and Tuberculosis.
- Metropolis has already extended its support to 1,000 TB patients with Nutritional support under Pradhan Mantri TB Mukt Abhiyan
- 15 Peer counsellors be developed from community
- Will impact 53,100 community through Anemia awareness
- Will impact of 30000 for community members on diabetes.



DSEU*(Delhi Skills Entrepreneurial University)

- DSEU has collaborated with Metropolis for three years tor promote Skill Development as an ongoing project. In FY 22-23, DSEU's 5 labs was inaugurated & is now functional.
- 7 labs fully made functional in DWARKA Campus
- BSC MMLT will impact 500 students and 20 students per year will be impacted through pG programme.
- Curriculum support was also given to DESU



For further information, please contact:

Company :

Investor Relations Advisors :



SGA Strategic Growth Advisors

Metropolis Healthcare Ltd. CIN – L73100MH2000PLC192798 Mr. Rakesh Agarwal - CFO Email Id – <u>rakesh.agarwal@metropolisindia.com</u>

www.metropolisindia.com

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